

UNION APPROVAL

Some weeks after the publication of the firsts UA , this is time to analyse advantages and disadvantages of this model



October 2018 - ECHA HELSINKI

Isabelle DEMOMENT

Corporate Social Responsibility , Product Stewardship & Regulatory Director

SUMMARY

▶ **Why Union Approval in Kersia ?**

- Kersia's business model
- Our expectations
- Expected limitations of this model

▶ **Management of First Union Approval ?**

- Submission and evaluation phase
- Working group's discussions & Surprises ...
- SPC's translations
- National approvals vs Union

▶ **What about next dossiers ?**

- UA and FAMILY
- UA without UK

Why Union Approval in Kersia ?

KERSIA'S BUSINESS MODEL

PURE PLAYER FOR FOOD SAFETY FROM FARM TO FORK

KEY ACCOUNT PROFESSIONAL CUSTOMERS

Why Union Approval in Kersia ?

EXPECTATIONS

A UNIQUE EUROPEAN BIOCIDAL COMMUNICATION

A BETTER PLANIFICATION THAN MUTUAL RECOGNITION

SAVING RESOURCES

SAVING MONEY

Why Union Approval in Kersia ?

EXPECTED LIMITATIONS

LONGER THAN NATIONAL APPROVAL

Good surpriseis it normal ?

Management of the first Union Approval

- **Submission and Evaluation Phase**
- **Working Group's discussions : a lot of surprises...**
- **SPC's translations : a 5 days nightmare**
- **National approvals vs Union**



What about next dossiers ?

UA AND FAMILY

UA WITHOUT UK



Thanks for your attention

Contact : Isabelle DEMOMENT
Corporate Social Responsibility , Product Stewardship & Regulatory Director