

### How to best contribute to public consultations

- the perspective of an NGO

Frida Hök, ChemSec







http://textileguide.chemsec.org



http://sinproducers.chemsec.org/



http://sinimilarity.chemsec.org/



http://sinlist.chemsec.org/



#### Market Opportunities

- for producers of alternatives

- Possibility to profile your company
- Possibility to reach new customers



# Implications for alternative producer if authorisation isn't granted

- Demand will grow
- Larger market share
- Scale up production
- Expand
- Recruit
- Prices will go down when production increases



# Implications for alternative producer if authorisation is granted

- Expected sales won't materialise
- Market shares will not grow
- Investments in the development of the alternative will not pay off
- Product will be stamped as a "not good enough" alternative
- Disfavored



#### Remember

- ✓ Be concrete- specify the economic consequences as detailed as possible, both the positive and negative
- ✓ Be honest- if your alternative is suitable for parts of the the uses applied for- state this clearly.
- ✓ Be proactive- if your product can be developed to cover other uses in the future, state when you expect this to happen
- ✓ Be correct- if any information stated in the applicants alternative assessment about your product is wrong, correct
- ✓ Be present- reply to the public consultation, take part in the trialogue and answer questions from ECHA



