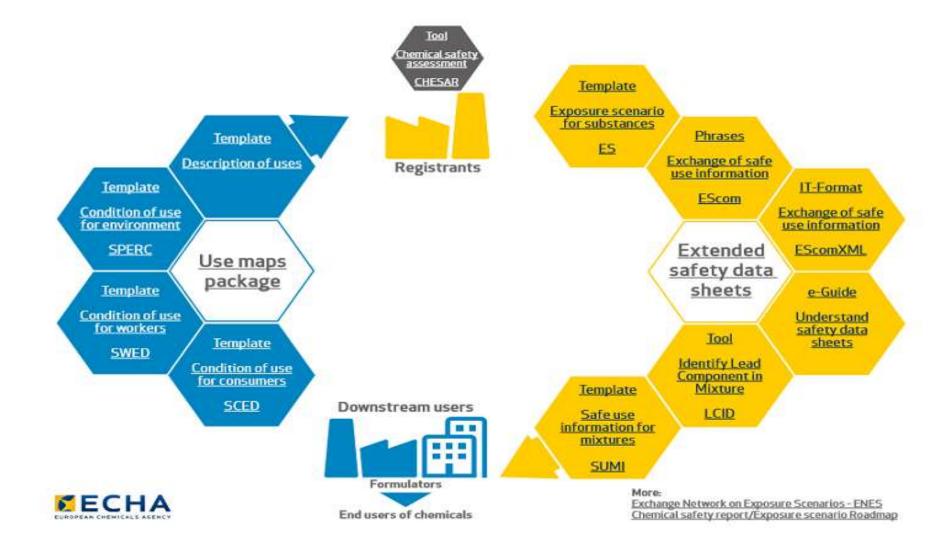


How the future Programme might look regarding action and governance

10th meeting of the Exchange Network on Exposure Scenarios (ENES10) 15-16 November 2016, Helsinki

Erwin Annys
Director REACH / Chemicals Policy / Cefic
for CSR/ES Roadmap-ENES Coordination Group







Governance (current)



concawe

ECHA

(use and exposure, downstream users)

Industry

(manufacturers/importers)



Coordination Group



Industry

Downstream users (formulators, distributors)

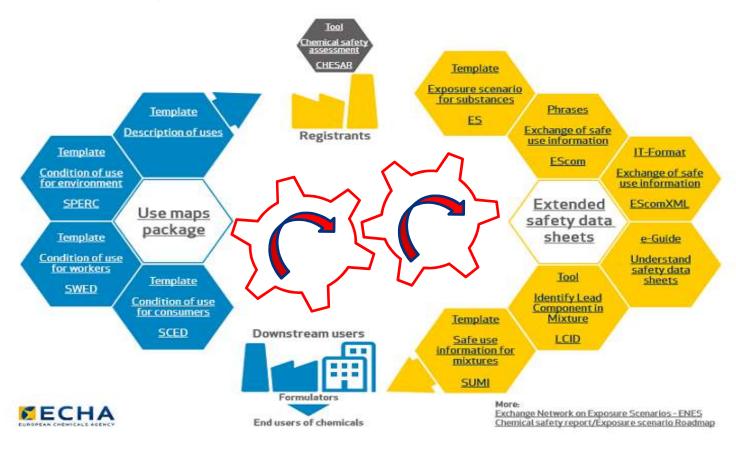
Member States

Austria, Italy, Finland, Germany, Netherlands, Poland

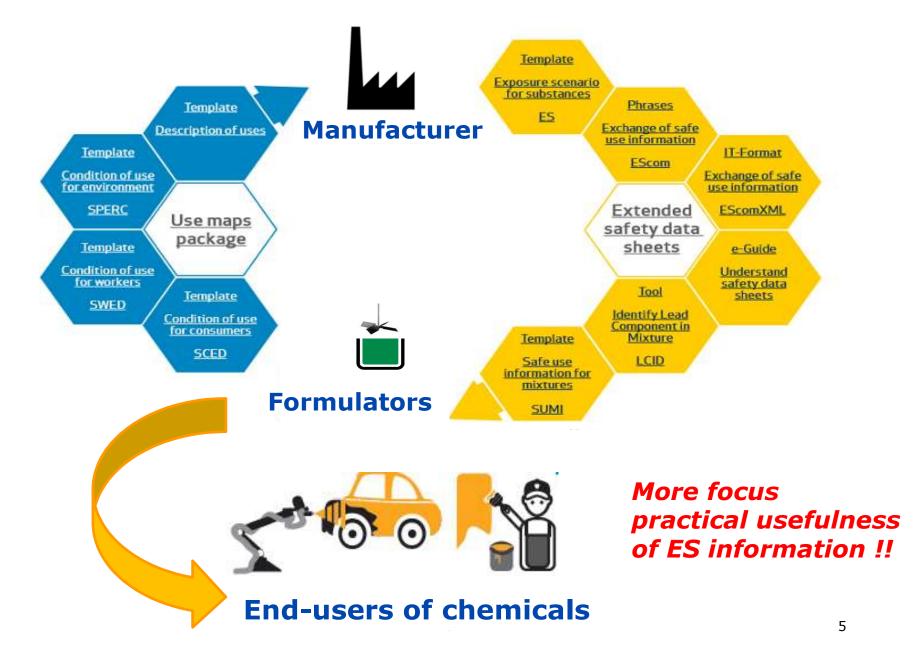




Supply chain communication system operating









Addressing the evaluation findings

1. Rebranding

- ENES "brand" known but need to widen awareness.
- CSR/ES Roadmap tool <--> target group association not clear / weak.
- Create a coherent, continued (flagship) programme that embraces all relevant actors e.g. Safer Use of Chemicals?
- **2. Raising awareness** in industry and Member States that solutions are available.
 - Broadening engagement and implementation beyond the current (ENES) community is key.
 - Develop examples demonstrating benefits and feasibility.

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Addressing the evaluation findings (2)

- 3. More pronounced emphasis on needs of the **end users** of chemicals
 - Needs to be identified, including gap analysis between current ENES products and their daily practical needs;
 - Relevant products made more accessible / understandable.
 - Further develop "ES-language" understandable to OSH "managers", environmental site "managers" and product safety "managers"? Note: Micro-companies without dedicated managers.
 - > Further develop ESCom phrase catalogue.



Addressing the evaluation findings (3)

- 4. Strategic positioning of the <u>extended</u> safety data sheets as a means of **supporting compliance** with closely related legislation:
 - Occupational health and safety;
 - Environmental;
 - Product safety.
 - Existing systems of safe use information for end users to be connected with REACH exposure scenarios.
 - ➤ Identify practical needs of employers/OSH managers in REACH terms; adapt tools and practice.

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Addressing the evaluation findings (2)

- 5. Concentrated effort to **market** the technical tools so that the manufacturers, formulators and end users take these into use:
 - Focus on marketing products in 2017;
 - Crucial to identify the "innovators" and "early adaptors" that try out the innovative new tools,
 - Learning about the impediments and value-added.
 - Establish a feedback mechanism to ensure developers and marketers of tools know how to improve or marketing them.

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Governance (future)

Programme on improved supply chain communication 2017-2020

Stakeholder Steering Group

(1) Strategic;

(2) Coordination (day-to-day)

"Secretariat" function (ECHA)

Technical Working Groups

ENES ("brand")

"Marketing" function



Issues to consider

- How to improve realistically the outreach mechanisms to improve awareness of the ENES / Roadmap tools beyond the current ENES core community.
- How to convince companies to invest in changing current procedures/structures or set up new?
- Can co-ordination between the principal Roadmap actors i.e. ECHA, Industry (M/I), Industry (DUCC) been improved in their communications and dissemination about ENES tools?
- Who are the key missing actors?



Issues to consider (2)

- Do you think the governance structure proposed is the right one?
- Do you see advantage in extending a future Programme to other areas of the SDS e.g. hazard classification

Today's breakout sessions will allow us to get your views on the solutions to many of these points.

Thank you

